



Ben Laury

Note from the Desk of Ben Laury

At Laury Services, keeping pace with the changing needs of our customers is one of our most important goals. To better serve you we added solar energy systems to the services we provide to continue to be **"Your Comfort Specialist."**

While many things are changing, something that has not changed is that we are still owned and operated by the same family that started Laury Heating in 1945, and we continue to offer the same commitment to service that you have come to expect.

Did you know a home solar energy generation installation can MAKE MONEY? Here's how:

- **A typical solar energy system costs around \$21,000 after Federal tax credits**
- **Monthly loan payment - \$150 per month (based on a projected interest rate of 4% over 15 years)**
- **Energy generated - \$150 per month savings on your electricity bill**
- **Income generated - \$150 per month in SRECS (see inside for details)**

You can make \$1,800 a year instantly!

It really works! Let us show you how to **MAKE MONEY** with a solar energy generation system. For a complimentary consultation, please call today at (800) 238-5030.

\$99

Gas Heater Tune-Up Special

Everybody wants peace of mind when dealing with household appliances.

At Laury Services, when you purchase a \$99 tune-up special, **we guarantee** that your heater will not break down within six months or your tune-up is absolutely **FREE**.

**Call Laury Services now at
(800) 238-5030
and ask about the
Gas Heater Tune-Up Special!**



LAURY SERVICES

YOUR COMFORT SPECIALIST
HEATING • AIR CONDITIONING • PLUMBING • SOLAR

LauryServices.com

Weatherize, Insulate, Upgrade and Save!

Now get up to \$11,284 in incentives and rebates, plus an interest free loan when you weatherize your home, upgrade insulation and replace your furnace/AC and water heater.

Thousands of NJ neighbors are taking advantage of the Home Performance with ENERGY STAR® program with BIG incentives while cutting up to 30% off their energy bills.

Save big by converting your house to an ENERGY STAR home. And in some cases, you can actually make money! (See the chart for an example.)

SAMPLE SAVINGS CHART

ENERGY STAR Home Audit	\$125
Project Cost based on average sale (furnace/air conditioner, water heater, upgraded insulation and weatherization)	\$13,600
Balance	\$13,725
NJ & Federal Incentives <ul style="list-style-type: none"> • New Jersey's Clean Energy Program™ Home Performance with ENERGY STAR incentives • Federal Tax Credit 	up to -\$4,000 -\$500
Total True Cost of Project	\$9,225
With the 10-year, 0% Interest Loan (a \$5,200 value)	
Your monthly payment on \$9,000	-\$77
Your Average Utility Bill Savings per month	\$106
Extra Money in your pocket each month	\$29



Utility bill savings are based on reducing the average 2000 sq. ft. home's energy consumption by 25%. NJ incentives are subject to change.

Mention this ad and receive **\$250** off a new generator

STANDBY GENERATORS

Life Goes On... Even When the Power Doesn't

Power outages can happen in a blink of an eye. No matter how it goes out, the big question is, "When will it come back on?"

The *Carrier Automatic Home Standby Generator* can restore enough power to your home to live a relatively normal life. Don't be left in the dark.

Call Your Comfort Specialist Today!

LAURY SERVICES

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HEATING • AIR CONDITIONING • PLUMBING • SOLAR



turn to the experts

LauryServices.com (800) 238-5030

It's a Beautiful Day to **SAVE MONEY** with a solar energy system from **Laury Services**

How does it work? Here's an example:

- A typical solar energy system costs around \$21,000 after Federal tax credits
- Monthly loan payment - \$150 per month (based on a projected interest rate of 4% over 15 years)
- Energy generated - \$150 per month savings on your electricity bill
- **Income generated - \$150 per month in SRECS**

What are SRECs and Why Do You Want Them?

You earn one Solar Renewable Energy Certificate (SREC) each time your system generates 1,000 kWh of electricity. In New Jersey, electric companies buy your SRECs in a competitive market. With an average price of nearly \$300* per SREC, you can **Earn Money** from your SRECs every year while saving on energy costs!

*Average price as of August 2011 as stated by New Jersey's Clean Energy program.

You earn \$1,800 per year instantly!

Plus, you get the confidence that comes with using *Laury Services, Your Comfort Specialist.*

State and Federal Tax Credit Programs won't last forever.

Call TODAY to take advantage of the best programs.

(800) 238-5030

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WHAT'S NEW:

SOLAR Energy from
Laury Services

\$99 Gas Heater
Tune-Up



N.J. Electrical License #7921A • N.J. Contractor Reg. #13VH00865900 • N.J. Licensed Master Plumber: Ben H. Laury #9648

LauryServices.com (800) 238-5030

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SOLAR
Energy for
your Home

The Future's so **BRIGHT...**

State and Federal programs make it affordable to

- Generate Your Own Power
- Save on Utilities
- Create a New Income

It's easy with Laury Services!
Look inside or call TODAY
for an estimate!

(800) 238-5030



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